Program Name: Business Information Technology Education

Individual(s) Completing Report: Belva L. Jones

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Instructions: Use the Educator Preparation System (Click to access E-PAS) to locate Key Assessments for your program. Complete the questions below with the key assessment data. The intent of continuous improvement is to look critically at your key assessment data and be mindful of that data while planning future activities. If you have questions, please contact Trent Atkins (243-4978).

1. Impressions Regarding Assessment Data
   - Are your admissions data as you would expect? If no, please explain.
     
     Yes

   - What strengths and/or weaknesses do you see related to candidates in your program based on an analysis of the Key Assessment data for:

     ▪ Content Knowledge data (Key Assessments 1 and 2):
       
       Key Assessment 1
       
       The GPA aggregates are not helpful in assessing content knowledge. Too many other factors may be added into a course grade, such as attendance, homework, and projects.

       Key Assessment 2
       
       See the comment for Key Assessment 1.

     ▪ Clinical Practice Data (Key Assessment 4, Performance Outcomes 1 & 2):
       
       Key Assessment 4: Performance Outcome 1
       
       The averages for student teacher summative data have gone down over the last two reported semesters. Why? Has the evaluator changed? Are students less prepared?

       Key Assessment 4: Performance Outcome 2
       
       See comment for Performance Outcome 1.
2. Describe at least one action activity where you will address the quality, accuracy, or meaningfulness of the results. You may use either Option A (Proposed Actions for Continuous Improvement) or Option B (Continuous Improvement Narrative).

Option A: Proposed Actions for Continuous Improvement

Based on your analyses from above, describe one to three actions your program will engage in to assist the PEU in continuous improvement efforts:

<table>
<thead>
<tr>
<th>Action Activity</th>
<th>Rational Based on Key Assessment Data</th>
<th>When Activity will be Completed</th>
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<tbody>
<tr>
<td>The School of Business Administration can provide the PEU with nationally normed assessments in most of the content areas listed in KA1 and KA2, either for all business graduates or for just the BITE candidates.</td>
<td>Standard 2 calls for multiple measures, and we can provide data from the Major Field Test in Business (an ETS product) to gauge content knowledge.</td>
<td>The data can be available immediately.</td>
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<tr>
<td>A meeting between the key parties will be scheduled to discuss content knowledge key assessments.</td>
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Option B: Continuous Improvement Narrative

Detail your program plan for one to three improvements based on the analysis of your data. Need more room? Attach any additional information.

The PEU should perform a root cause analysis to explore why the field experience scores have decreased over the last few semesters. The changes may be traced back to a change in evaluators, or there could be a more systemic cause. Once a root cause is discovered, alternative approaches to improvement should be explored.

3. Program Highlights

Based on Key Assessment data and other evidence (press releases, program documents, newspaper articles) please share one to five highlights about your program. Please provide links for external sources where possible.

The BITE candidates take all of the same courses that the business students take. They may choose one of six majors (accounting, finance, management, management information systems, marketing, or international business) to augment their methods courses taken from the College of Education. In the SoBA, we administer the Major Field Test in Business every semester to all graduating seniors to assess content knowledge. Our students consistently average over the 85th percentile nationwide, and they averaged at the 93rd or 94th percentiles for the last three fall and spring semesters.

Our accounting graduates routinely rank in the top ten nationwide for first time pass rate on the CPA exam. The MIS program was designated a top ten hiring school, nationwide, by KPMG. Our Entertainment Management certificate program was recognized in Rolling Stone magazine as one of the best in the nation. The SoBA is also the national headquarters for AIBL (American Indian Business Leaders), which was started here and now has chapters at colleges and high schools across the nation.

Questions? Contact Trent Atkins (243-4978, trent.atkins@umontana.edu) or Bill McCaw (243-5395, bill.mccaw@umontana.edu).